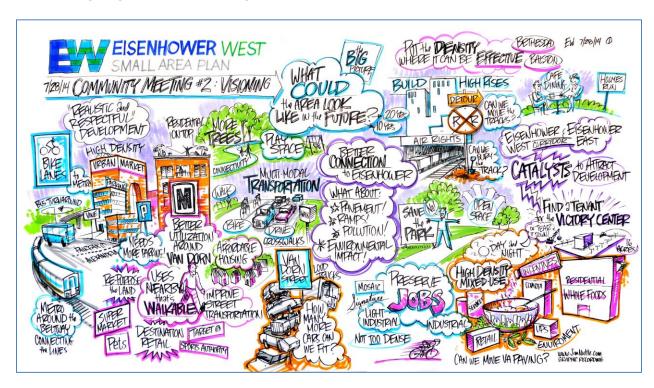


# **COMMUNITY MEETING #2 SUMMARY**

Monday, July 28th, 2014 | 7:00 - 8:30 pm | Beatley Central Library

# 1 Meeting Goals

- Identify elements of a vision for the future of Eisenhower West
- 2 Imagining the Future Visioning Exercise



Attendees participated in an open group discussion regarding how they envision Eisenhower West in 10-20 years. A few questions were posed, including:

- What do you like about Eisenhower West now?
- What can be improved?
- What are some things you've seen in other areas/cities that you like?
- What will drive change?

The above graphic recording, drawn by artist Jim Nuttle, is a summary of the discussion. Below is a list of issues by topic raised during the exchange.

### Transportation/Connectivity

- Plan for increased multi-modal transportation and connectivity throughout the EW area; possibly widen roads; increase number of walkways and dedicated bike lanes; include safe and visible crosswalks
- Protect surrounding neighborhoods from increased traffic

- Off-load Van Dorn traffic
- Build Eisenhower connector or provide alternative
- Study current traffic patterns
- Van Dorn Metro is currently underutilized; create ways to increase use by:
  - Putting density where it can be effective include residential units above/around metro (affordable and market rate)
  - o Including parking at Van Dorn and Eisenhower stations
  - Constructing a turn-around for buses
  - Increasing walkability to/from the metro
  - o Repurposing land near station to generate more business/residential units

## **Environmental Concerns**

- Be cautious of introducing more pavement to the environment
- Increase in traffic equals increase in pollution
- Consolidate some of the rail lines; consider putting them underground
- New development needs to be respectful of area's environmental challenges contaminated soils, wetlands, flood plain, etc.

### Residential/Commercial/Industrial Land Uses

- Design for high density
- Make sure there's a balance between residential, business, and light industrial needs and uses
- Create economic sustainability by maximizing uses
- Make EW attractive for both new and existing business; incentives for new business; preserve jobs that are currently there
- Consider high density and mixed use:
  - Example: redevelop part of light industrial area and build a Whole Foods with 4 stories of residential units above, surrounded with boutique stores – this could serve as catalyst for rest of area
  - o Example: East Carlyle area perhaps EW would complement that
- Seek interim/temporary big box retail (similar to Potomac Yard) to bring people to the area-- Petco, Sports Authority, gas station, grocery store
- Create opportunities for signature destination retail like the Mosaic District
- Keep some portion of light industrial; helps to keep area from being too dense
- Consider redeveloping Vulcan Stone and Virginia Paving areas

# Parks/Open Space

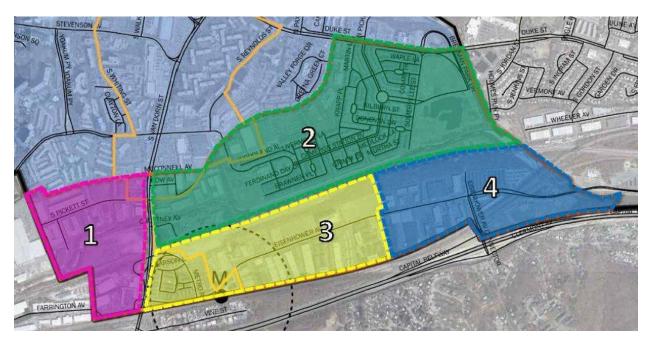
- Include places that we gather in; keep open park space preserve passive activity
- Create/maintain park space for families that is walkable/easily accessible
- Do not build a connector through Ben Brenman Park

## **Entertainment**

- Plan for both day and night time uses
- Include restaurants with café seating along natural features like Backlick Run

# 3 Visioning Unique Places Breakout Stations

For the second visioning exercise, participants were provided with round stickers to indicate preferences regarding designated sub-areas within the Eisenhower West plan (see map of 4 sub-areas below). For each sub-area, participants were asked to mark preferences with their stickers in three key topic areas: Land Uses and Building Heights, Parks and Public Spaces, and Amenities and Streetscape Elements.



- Sub-Area 1: West of Van Dorn, North and South of Railroad Tracks
- Sub-Area 2: East of Van Dorn, North of Railroad Tracks
- Sub-Area 3: East of Van Dorn, South of Railroad Tracks, Including Metro Station
- Sub-Area 4: South of Railroad Tracks

The following pages include images of the completed boards and the summary of sticker distributions for each image within topic areas. Note that stickers placed in areas that did not correspond to the appropriate color were still counted in the total numbers listed.

Click the links below to skip to the tally of responses:

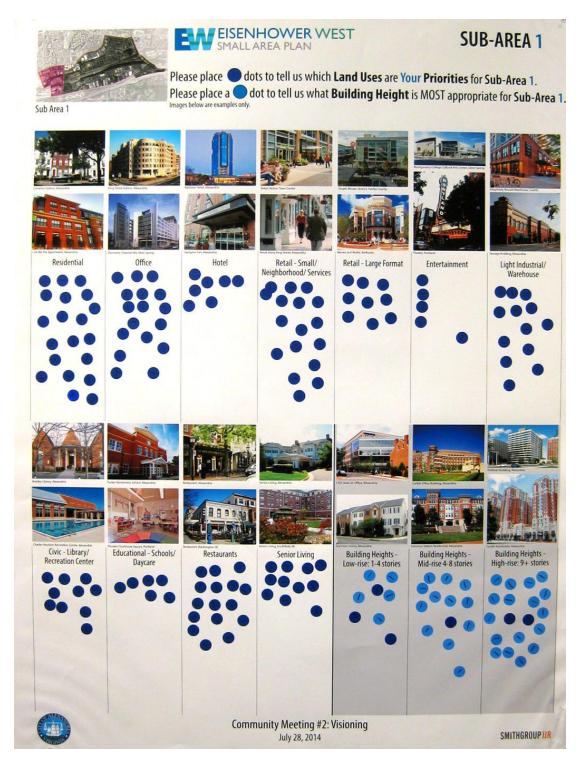
Sub-Area 1

Sub-Area 2

Sub-Area 3

Sub-Area 4

Sub-Area 1: West of Van Dorn, North and South of Railroad Tracks







#### Sub-Area 1 Preferences **Land Uses** Residential 20 Office 17 Retail/Neighborhood Services 17 Restaurants 16 Light Industrial/Warehouse 13 Senior Living 11 Civic-Library/Rec Center 10 Retail-Large Format 9 Hotel 7 Education-Schools/Daycare 6 5 Entertainment **Building Height** High-Rise 19 Mid-Rise 13 Low-Rise 8 Parks and Public Spaces **Trails and Ped Connections** 29 **Pocket Park** 17 **Bicycle Facilities** 15 Passive Green Space 14 Civic Plaza 12 Stream Access 11 10 Dog Parks Playgrounds 10 Farmers Market 7 Athletic Fields 6 Pools and Water Features 4 **Community Gardens** 1 Fitness Courses 1 Other 1 Note: Sports Facilities **Amenities and Streetscapes** Connectivity 30 **Transit Access** 25 **Street Trees** 16 Sustainable Landscape/Streetscape 16 Outdoor Café Seating 14 Street Lighting 10 Signage/Wayfinding 8 Fountains and Splash Pads 5 Public Art 4 4 Trash and Recycling 3 Benches and Seating 3 Kiosks-Coffee/Snacks 0 Kiosks-Information/Newspaper Other 0

Sub-Area 2: East of Van Dorn, North of Railroad Tracks







# • Sub-Area 2 Preferences

Sul	o-Area 2 Preferences		
0	<u>Land Uses</u>		
	<ul> <li>Retail/Neighborhood Services</li> </ul>	29	
	<ul><li>Restaurants</li></ul>	21	
	<ul> <li>Residential</li> </ul>	17	
	<ul><li>Light Industrial/Warehouse</li></ul>	12	Note: Include heavy industrial
	<ul><li>Senior Living</li></ul>	11	
	<ul> <li>Office</li> </ul>	9	
	<ul> <li>Civic-Library/Rec Center</li> </ul>	10	
	<ul> <li>Retail-Large Format</li> </ul>	6	Note: Target, Trader Joes
	<ul><li>Entertainment</li></ul>	7	
	■ Hotel	5	
	<ul><li>Education-Schools/Daycare</li></ul>	4	
0	Building Height		
	<ul><li>Mid-Rise</li></ul>	21	
	<ul><li>Low-Rise</li></ul>	11	
	<ul><li>High-Rise</li></ul>	4	Note: 1 crossed out
0	Parks and Public Spaces		
	<ul> <li>Trails and Ped Connections</li> </ul>	25	
	<ul> <li>Bicycle Facilities</li> </ul>	16	
	<ul><li>Playgrounds</li></ul>	14	
	<ul><li>Civic Plaza</li></ul>	12	
	<ul> <li>Passive Green Space</li> </ul>	11	
	<ul><li>Community Gardens</li></ul>	10	
	<ul><li>Stream Access</li></ul>	9	
	<ul><li>Farmers Market</li></ul>	9	
	<ul> <li>Athletic Fields</li> </ul>	8	
	<ul><li>Dog Parks</li></ul>	6	
	<ul><li>Pocket Park</li></ul>	5	
	■ Other	4	Note: Art park, public
	■ Fitness Courses	3	performance event sites
	<ul><li>Pools and Water Features</li></ul>	2	
		2	
0	Amenities and Streetscapes		
	<ul><li>Connectivity</li></ul>	28	Note: Not just pedestrian crosswalks
	<ul> <li>Street Trees</li> </ul>	20	
	<ul> <li>Transit Access</li> </ul>	19	
	<ul> <li>Outdoor Café Seating</li> </ul>	18	
	<ul> <li>Sustainable Landscape/Streetscape</li> </ul>	11	
	<ul> <li>Street Lighting</li> </ul>	9	
	<ul><li>Public Art</li></ul>	7	
	<ul> <li>Fountains and Splash Pads</li> </ul>	6	
	<ul> <li>Benches and Seating</li> </ul>	5	
	<ul><li>Signage/Wayfinding</li></ul>	5	
	<ul> <li>Trash and Recycling</li> </ul>	4	
	<ul><li>Kiosks- Coffee/Snacks</li></ul>	3	
	<ul><li>Kiosks- Information/Newspaper</li></ul>	1	
	Other	0	Note: What is ideal
	54101	J	density?

Sub-Area 3: East of Van Dorn, South of Railroad Tracks, Including Metro Station

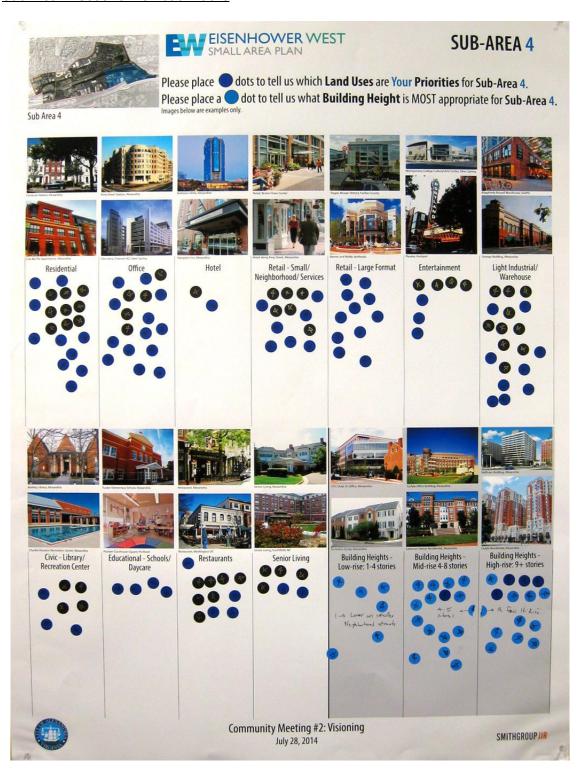




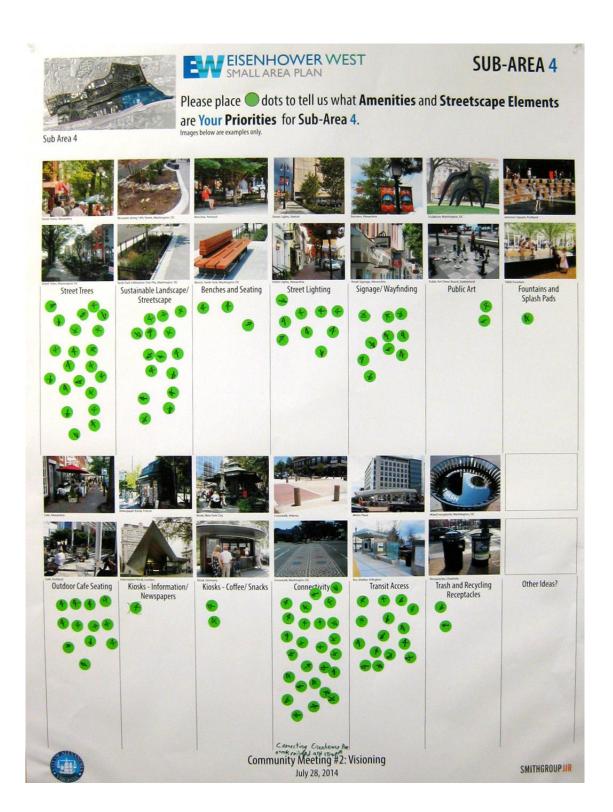


#### Sub-Area 3 Preferences Land Uses Residential 26 Office 23 Restaurants 17 13 Hotel Retail/Neighborhood Services 10 Retail-Large Format 9 9 Entertainment 9 Light Industrial/Warehouse Senior Living 8 Civic-Library/Rec Center 4 Education-Schools/Daycare 1 **Building Height** 25 **High-Rise** Low-Rise 6 Mid-Rise 4 Parks and Public Spaces **Trails and Ped Connections** 32 Civic Plaza 18 **Bicycle Facilities** 17 Passive Green Space 13 Pocket Park 13 Stream Access 12 Note: Urban-style canal walk, not just bike trail; get out of commute, too much industrial use Dog Parks 5 Athletic Fields 4 4 **Pools and Water Features** Playgrounds 4 Fitness Courses 4 **Community Gardens** 3 Farmers Market Other **Amenities and Streetscapes** Connectivity 27 **Transit Access** 24 **Outdoor Café Seating** 18 Street Trees 14 Sustainable Landscape/Streetscape 13 Street Lighting 11 Public Art 6 Fountains and Splash Pads 6 Benches and Seating 5 Note: More facilities at Van Dorn Metro Trash and Recycling 3 Signage/Wayfinding 2 Kiosks-Coffee/Snacks 2 Kiosks-Information/Newspaper 1 Other 1 Note: Replace Victory Center

Sub-Area 4: South of Railroad Tracks



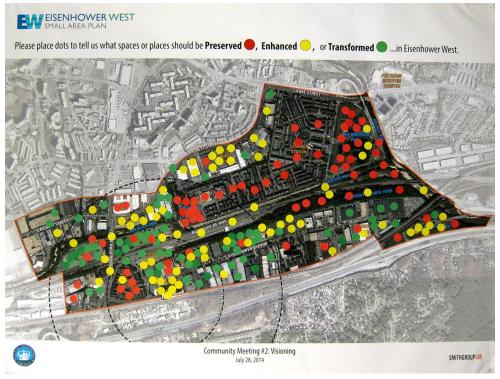




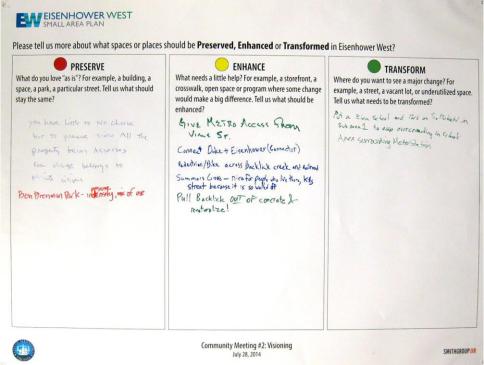
#### Sub-Area 4 Preferences Land Uses Residential 19 Office 18 Retail/Neighborhood Services 13 Retail-Large Format 11 Restaurants 11 Light Industrial/Warehouse 9 7 Entertainment Civic-Library/Rec Center 7 Senior Living 6 Education-Schools/Daycare 4 2 Hotel **Building Height** Mid-Rise 15.5 Note: 4.5 stories High-Rise 14.5 Note: A few high rise Low-Rise 6 Note: Lower on smaller residential streets Parks and Public Spaces **Trails and Ped Connections** 29 **Stream Access** 16 **Bicycle Facilities** 14 Passive Green Space 12 Civic Plaza 8 Dog Parks 8 Athletic Fields 7 Pocket Park 7 6 **Community Gardens** Playgrounds 6 Farmers Market 5 3 Pools and Water Features 1 Fitness Courses Other **Amenities and Streetscapes** Connectivity 26 **Street Trees** 21 Sustainable Landscape/Streetscape 15 **Transit Access** 15 Outdoor Café Seating 12 Signage/Wayfinding 10 Street Lighting 9 Benches and Seating 3 2 Public Art 2 Kiosks-Coffee/Snacks Trash and Recycling 2 Fountains and Splash Pads 1 0 Kiosks-Information/Newspaper Note: 1 crossed out 0 Other

# 4 Preserve, Enhance, and Transform Activity

The third visioning exercise asked participants to mark any places that should be preserved (red stickers), enhanced (yellow stickers), or transformed (green stickers) in the Eisenhower West plan area. They were also encouraged to share any thoughts or ideas on the adjacent poster board.



- Sub-Area 1: Most participants want this area to be transformed or enhanced in some way with a few parcels focused on preservation.
- Sub-Area 2: Within Cameron Station, the preference was for preserving the area, while
  outside of Cameron Station, the focus was on enhancing and transforming businesses along
  Pickett Street.
- Sub-Area 3: Participants generally want to see transformation or enhancement around this area with the exception of Summers Grove.
- Sub-Area 4: This area had a mix of preservation in Clermont Cove, enhancement of Hensley Park, and transformation along Eisenhower Avenue.
- Parks: Participants want to see a mix of preservation and enhancement within the major parks in the area. Ben Brenman Park and Armistead Boothe Park received mostly preservation stickers, while Hensley Park received mostly enhancement stickers.



- Text from PET Board Above:
  - Preserve: What do you love 'as is'?
    - You have little or no choice but to preserve since all the property being assessed for change belongs to private citizens
    - Ben Brenman Park preserve intensity, mix of use
  - o Enhance: What needs a little help?
    - Give metro access from Vine Street
    - Connect Duke and Eisenhower (Connector)
    - Pedestrian/Bike across Backlick Creek and railroad
    - Summers Grove nice for people who live there, kills street because it is so walled off
    - Pull Backlick <u>out</u> of concrete and naturalize!
  - Transform: Where do you want to see a major change?
    - Put an elementary school and park on South Pickett in Sub-Area 1 to ease overcrowding in schools
    - Areas around metro station